



July 27, 2004

Re: Home of Young Elvis Presley

Dear Fans:

Thank you for submitting your ideas on how to use the apartment where Elvis Presley and his family once lived. We received literally hundreds of exciting, creative and thoughtful submissions from Elvis fans all over the world.

As you know the former Lauderdale Courts is undergoing a \$36 million historic renovation and is now named Uptown Square Apartments. Phases I and II of Uptown Square are now complete and are leasing. The Presley apartment is part of Phase III, currently scheduled for completion this summer. The apartment's location within an occupied residential community presents us with the challenge of preserving Elvis's legacy while not causing too much interruption or disturbance to the daily lives of the community's residents.

After reviewing all the emails and letters we received regarding the apartment, it became apparent that these wonderful suggestions and opinions were working beautifully with our own development and renovation plans. As a result, the apartment is being furnished in a style that mirrors the time when the Presleys lived there, complete with period appliances and fixtures. The week of Elvis' birthday in January and Elvis Week in August will be open for tours for Elvis fans and the public to see the apartment and get a feeling of what it was like to live in Lauderdale Courts in the late 1940s and early 1950s.

For Elvis Week 2004 the apartment will be open to fans and the public for tours from Tuesday, August 10<sup>th</sup> through Sunday, August 15<sup>th</sup>. For more details on tickets and times for tours, please check our website at [www.uptownmemphis.org](http://www.uptownmemphis.org).

Thanks again for all your input and don't forget to check back here for more details on plans for the apartment and the tours coming soon!

Regards,

Alexandra V. Mobley  
Asset Management and Marketing Manager

